



JUNE 2007



A Message from DGE John Hopkins

I would like to start off this year by saying how thankful I am to be the governor of this great district and to be able to work with all the clubs and club members in this district. I look forward

to coming to each club and meeting each of you. Together we can continue what Immediate Past District Governor Sam has started in making this the best District in Lions International. In order to do this, we need to develop a plan on how we will get to where we want to be.

We plan for retirement; we plan for parties, weddings and events. We develop business plans, financial plans, estate plans and we do career planning. But, do we do club planning? Does each of our clubs have plans, both long and short range? Someone once said "If you don't have a plan, how do you know when you get to where you want to be?" Planning is defined as formulating a scheme or program for the accomplishment, enactment or attainment of a goal or set of goals. This brings us to the other question, "What are your clubs goals for the ensuing year?"

Lions International President Mahendra Amarasuriya has had every District Governor working on goals and plans for each district in Lions International for the past six months. These include goals for extension, retention, and membership. Not only did we have to set goals, we had to develop a plan on how we were going to attain those goals. All of these plans were brought together to make the objectives and goals for Lions International for this year.

I would like for every club in this district to develop goals along the same lines. What are your membership goals for the next year? How are you going to retain the members you currently have? What projects are you going to do and who is going to be in charge of each project? What are you going to do with the money you will raise?

It has been said that if you fail to plan, you plan to fail. I know that if we set our goals high and develop the plans to accomplish those goals we will not fail and we will have the best year possible. There will be training sessions at each cabinet meeting and at the mid-winter conference to help you in the areas of membership, leadership and retention. Please make sure that you come to as many of these meetings as possible, as they are designed to help you and your club reach your goals. Another way we can assist you is through our quarterly newsletter. In order to do this however, we are going to need your help financially. Please look at the following pages to learn how your club or you as an individual can place advertisements in our newsletter.

Again, I want to say how grateful I am to be your governor and how much I am looking forward to this Lions' year. ROAR, LIONS, ROAR!!!

A Message from VDGE Charles Stout

Lion is our name. Service is our game!! I recently read a remarkable statistic from Lions Club International. Thirty-one thousand full-time employees. No...that is not the number of employees at LCI. It is the full-time equivalent of the impact made by Lions volunteer activities around the world. To me, that was a mind-boggling thought. That figure probably does not include clubs around the world who do not file an annual or monthly activities report.

Texas Lion and current LCI president Jimmy Ross has been stressing that the most important part of the Lions organization is the local club and the individual members who compose that club. You are the ones who provide the volunteer service to your community.

And you don't make an impact as an individual Lion or club? Of course you do. Think about our Texas Lions Camp. That is a wonderful example of what the Lions of Texas do collectively. Probably no club in Texas could conduct or fund an operation such as the Camp by themselves but as a corporate body we can. And, as a result, "Children Can...with TLC." The same can be said of our Lone Star Lions Eye Bank.

Want to tell the Lions' story? LCI now has free billboard ads that are made available to clubs. Many billboard companies will give space at no or low cost for non-profits. Perhaps you have a member who uses billboards for their business and would be willing to donate that space for the promotion of your club. Clubs can jointly sponsor the boards. Make your club a visible force in your community. Find the billboard information in page 12-13 of the May 2007 issue of *The Lion*.

I hope you read the article in the June 2007 of *The Lion* about the use of the Internet in the promotion of Lionism. How many of you have an e-mail address but have not given it to your club secretary? The secretary has access to update a member's contact information with LCI. Lion DGE John will be using the LCI e-mail addresses to get copies of our district newsletter to the Lions of our district. Those who do not have an e-mail address on file with LCI will be mailed a printed copy. As you can see, the more of you who have updated information with LCI the less the cost will be to our district in distributing the newsletter. And in a related matter, please plan for your club to purchase an ad in the newsletter as DGE John has requested in a recent communiqué.

Wearing another hat, please examine the district website: www.md2-x3.org. I would welcome your comments about the content and design of the site. Please submit information concerning your club that you would like to see posted. This would include promotion of your fund raisers, anniversaries and major projects. As soon as possible after the start of the new Lions year, I plan to redesign the site to provide more space allocated to individual clubs.

Do you need help in designing a website for your club? There are a number of sites which can provide assistance in design. If you are interested in creating a web page for your club, please send me an e-mail. I can assist with a basic site and refer you to other websites offering assistance.

Let's get geared up to have another great year in District 2-X3!

VDGE Charles Stout
Webmaster, District 2-X3

A Message from IPDG Sam Lindsey

What a great year this has been in Lionism and District 2-X3. Let me express my thanks to all Lions of our District for all you have done this year, and all you will do this coming year. Lions of this District are excited about Lionism, and the service we provide to youth and those members of our communities who need a helping hand.

With President Jimmy Ross as our leader, Lions world wide have joined those in our District who are returning to our roots by putting service first. When we serve our communities first we return to the heritage that made Lions the world's largest and best service club. When we concentrate on our primary mission: serving others, we not only serve those in our communities who need the help the most, but we also serve our own members and build stronger clubs. President Jimmy reminds us that when we serve our communities in meaningful ways and do so competently, we will draw community members to our clubs and we will grow. So I urge you to continue to follow the lead of President Jimmy and make service our primary thrust as Lions Clubs.

Everywhere I went this year there was new excitement and new enthusiasm about Lionism. All the way from Chandler to Lometa the Lions of this District are excited and doing more in the communities, and more in their clubs than ever before. Attendance at Cabinet Meetings, the Mid Winter Conference and the District Convention were up, and I applaud you for your efforts. Attendance at District Meetings is such a good source of information and a great place to be inspired by great speakers from our state and from Lions International. Allow me to personally thank the Kosse Lions Club and the Salado Lions

Club for hosting Cabinet Meetings, the Corsicana Lions Club for hosting the Mid Winter Conference, and the Waco Founder Lions Club for hosting the District Convention.

Too many Lions served ably in the Cabinet this year to list them all, but please be assured that your efforts and service were greatly appreciated by me. Serving in the Cabinet is a great training ground for new Lion Leaders, so please, when you are asked to serve, say "yes." It has been a great pleasure for me to recognize many with District Governor's Appreciation Awards and District Governor's Achievement Awards. Many of you were deputized into the "Kosse Posse" this year and I hope you had as much fun as I did. It was very gratifying to see members of our District recognized with International Awards. PDG Ken Schroeder and Lion Gary Tooke received the International President's Award. District Governor Elect John Hopkins, Lions Charles Stout and Lion Janice Tooke received the International Leadership Award. Lion Bob Kinney, Lion Jackie Condon and Lion Glenn Brandt received International Certificates of Appreciation. Congratulations to each of these recipients, they were well deserved.

Our District is in capable hands and moving forward with the new leadership provided by District Governor Elect John Hopkins and Vice District Governor Elect Charles Stout. Each of us needs to commit ourselves that we will do our best to serve Lions this year, and make the coming year the best that District 2-X3 has ever had.

Best wishes for this coming year,
IPDG Sam Lindsey

RETENTION BASICS 101

by Frances Bender, District Retention Chairman

It is difficult to major in on what are the first and best steps to take in order to keep the members you now have. But I have chosen three for this newsletter. Perhaps I can share other steps in later newsletters. These ideas are from Frances Cherry our MD-2 Retention Chairman.

1. **INDUCT:** Have a meaningful induction ceremony. This makes the new member feel membership in this club is important and valued.
2. **ORIENT:** New members need to understand the responsibilities and benefits of membership, club projects and goals. Have a special meeting just for this purpose.
3. **INVOLVE:** All members need to be involved on a social basis. Make sure current members are welcoming and friendly to new members. (Not just the first day either.) Find the skills and interests of the new member and use him/her in your projects. This is one of the sponsor's responsibilities.

Do not neglect Lions who have been members for a long while. This may cause them to feel not wanted or needed in your club. Stay in contact by phone or personal contact.

MAKE IT A GOAL THIS YEAR THAT NOT ONE LION SHALL BE LOST.

FINALLY: LET THERE BE MORE JOY AND LAUGHTER IN YOUR LIVING. Eileen Caddy

SightFirst II Report

by PCC Richard E. "Dick" Robinson

Allow me to express my sincere gratitude as well the thanks from the thousands of people in the world *who will see because of the generosity of Lions of the world* and specifically District 2-X3. As you are aware, Campaign SightFirst II mission is to raise a minimum of \$150 million dollars by 30 June 2008. Lions internationally have raised \$91 million and we still have 14 months to go. Not bad, however not really good. The great majority of the raised monies are from areas other than America. Within Texas we have raised approximately \$1.5 million dollars. District 2-X3 has raised or pledged \$94,800. Seems like a lot of monies from a district, however not really. Funds raised by **Palestine, Groesbeck, Killeen Noon, Killeen Evening, Little River Academy** and **Temple** account for approximately \$76,000 of that \$94,800. Several of our clubs are in the \$1-2,000.00 dollar range. Unfortunately 32 of our clubs have not elected to participate at all so far (32 of 53 clubs assigned?). For those clubs a contribution of \$100.00 per member would be great. 2-X3 has two model clubs and the goal to reach is five per district. A couple of districts in the state have reached that status. The great thing about being a model club (referred to as a district leadership club) is for a pledge of only \$400.00 per Lion is that you have five years from the date of signing to raise the pledge. It would be great – since I am the state coordinator – if our district meets the goal which I set for the state. **Special thanks** are also in order for the SightFirst II leaders. They know what's happening and if there are questions they can get answers for you. As I have stated for the past two years, I am available for programs (minimum 30 minutes). You must act quickly, for I am responsible to all 16 districts (approximately 922 Lions Clubs). Sure hope to give a brighter snapshot at our next cabinet meeting. I was asked to list club giving, however I deferred until the next time.

Congratulations to Governor John and Sherrie. They are going to do a great job as our representatives in MD-2 matters. Thanks to IPDG Sam for his guidance and help towards SightFirst II endeavors last year.

PCC Richard "Dick" E. Robinson
Multi-National SightFirst II Coordinator



New York Says Thank You Foundation Needs Texas Lions Help

by Jan Bohls, Groesbeck Lions Club, District 2-X3

A 9/11 Foundation – **New York Says Thank You** – has chosen a fire fighter's home to build September 6-9, 2007 in Groesbeck, Texas (Lions District 2-X3). This foundation (501c3) will send New York Fire Fighters to help build this home, replacing a home destroyed by a tornado on December 29, 2006.

This is an "in-kind" project, with only a few projects chosen each year for ten years. Visit the website www.newyorksaystahnkyou.org for information.

WHY DO WE NEED LIONS HELP?

The Groesbeck area needs to come up with the supplies and manpower to build this home in a short amount of time. We are contacting local and Waco-area businesses for help, which is coming slowly. If you, your club, District – anyone! – can help, please contact us!!

Why am I asking Lions for help? The Vincent family was a partial recipient of funds received for the Texas Lions Foundation. TLF funds were only given to those (four) families who did not have insurance. "WE SERVE" is President Jimmy's motto. This is a great, far-reaching service project for Lions – for us.

The New York Foundation founder, Jeff Parness, has told me there are Lions clubs coming from other states to help in this build. Lion Jeff! So...I'm hoping Texas Lions will come to help also. The build is scheduled for the week of the USA-Canada Forum!! That's the only drawback! But, work will be done before

and after the scheduled build. There will be many opportunities, at any time, to help on this project.

Donations of supplies can be coordinated with one of the following:

- Lion Jeff Parness (917) 806-8061
jeff@newyorksaysthankeyou.org
- The New York Says Thank You Foundation
www.newyorksaysthankeyou.org
- Lion Bob McCain, Builder (903) 626-5687
Bob McCain Custom Homes, Jewett, TX
bmccain@starbank.net
- Mary Rand (254) 729-3272
Farmers State Bank, Groesbeck, TX 76642
maryr@wellsits.net
- Lion Jan Bohls (254) 587-2259
967 CR 227, Marlin, TX 76661

Monetary donations may be mailed to:

Mary Rand, Farmers State Bank
P O Box 499
Groesbeck, TX 76642

An account has been set up there for the New York Says Thank You Foundation, and the funds will be used to purchase supplies not donated.

PLEASE, PASS THIS INFORMATION ON to as many Lions and non-Lions as possible! Any help would be very much appreciated. We would love to have you be a part of this most special build. Call if you have questions! Thank you in advance for your help!



DISTRICT CONTEST

July 1, 2007
thru
April 15, 2008



Three Categories for Clubs

Under 30 Members • 31-59 Members • 60+ Members

MONTHLY MEMBERSHIP & ACTIVITY REPORT (MMR)

- ◆ 100 Points if MMR is postmarked by the first day of the month.
- ◆ 200 Points if MMR is posted on the International Website by the first day of the month.

MEMBERSHIP

- ◆ 500 Points for each new transfer or reinstated member
- ◆ 1000 Points for 10% increase in membership

ATTENDANCE

- ◆ 10 Points for each monthly club attendance percent over 75%
- ◆ 300 Points if both the Club President and Club Secretary attend each Zone or or Cabinet Meeting
- ◆ 100 Points for each officer or member attending a Zone and/or Cabinet Meeting
- ◆ 100 Points for each officer or member attending a Zone and/or Cabinet Meeting
- ◆ 400 Points if both the Club President and Club Secretary attend the Mid-Winter Conference
- ◆ 200 Points for each officer or member attending the Mid-Winter Conference

SEMI-ANNUAL DUES PAYMENTS

- ◆ 400 Points if both International and District Dues are paid by 9/10/07
- ◆ 400 Points if both International and District Dues are paid by 3/1/08

LIONS 100% CHARITABLE DONATIONS (For over 100%, multiply times the percentage not to exceed 200%)

- ◆ 500 Points per charity contributed to.
 - ◇ Texas Lions Camp
 - ◇ Lone Star Lions Eye Bank
 - ◇ Texas Lions Foundation
 - ◇ Lions World Services for the Blind
 - ◇ Lions Clubs International Foundation
 - ◇ Texas Lions Eyeglass Recycling Center
 - ◇ Leader Dog
 - ◇ Lions Efforts Against Drugs

TRAINING SEMINARS - CLAIM ON AUGUST REPORT

- ◆ 500 Points for each member attending the USA/Canada Forum
- ◆ 500 Points for each member attending the Texas Leadership Forum
- ◆ 500 Points for each member attending the State Convention 2007-claim on August Report
- ◆ 500 Points for each member attending the International Convention 2007-claim on August Report

CLUB VISITATION AND FORMATION OF NEW CLUBS

- ◆ 3000 Points for sponsoring a new club, branch, or Campus Club
- ◆ 1500 Points for sponsoring a new LEO Club

PUBLICITY AND CLUB NEWSLETTER

- ◆ 100 Points for submission of the club monthly Newsletter
- ◆ 100 Points for every newspaper article or Lion photo published in a local newspaper
- ◆ 50 Points for monthly articles submitted for publication in the district Newsletter

LIONS ACTIVITIES

- ◆ 500 Points for each camper sponsored to TLC (for the summer of 2007)
- ◆ 300 Points for sponsoring a Peace Poster Submission
- ◆ 300 Points for sponsoring L.E.A.D. speech/essay contestant

- ◆ 300 Points for sponsoring an Outstanding Youth Contestant
- ◆ 100 Points each for having a presentation to your club from the following:
 - ◇ Diabetic Presentation
 - ◇ Environmental Presentation
 - ◇ Campaign Sight First Presentation
 - ◇ Youth Exchange Presentation
 - ◇ Lions Efforts Against Drugs Presentation
 - ◇ Lone Star Lions Eye Bank Presentation
 - ◇ Texas Lions Camp Presentation
 - ◇ Texas Lions Foundation Presentation
 - ◇ Lions Clubs International Foundation Presentation
 - ◇ Texas Lions Eyeglass Recycling Center Presentation
 - ◇ Lions World Services for the Blind Presentation
 - ◇ Leader Dog Presentation
 - ◇ 50 Points for each eye exam paid for by your club
 - ◇ 50 Points for each pair of glasses purchased by your club
 - ◇ 10 Points each for each pair of eyeglasses collected and sent to Texas Lions Eyeglass Recycling Center

HOSTING MEETINGS

- ◆ 500 Points for hosting a Cabinet Meeting
- ◆ 1000 Points for hosting a Convention or Mid-Winter Conference

Please submit earned points by the last day of August, October, December, February. The final submission is due by the 31st of March in order to have awards at the District Convention the end of April. Submit Reports (A Reporting form will be mailed or emailed to each club secretary) to:

District Contest Chairman Martin Heese
367 Heese Lane
Waco, TX 76705

Or by Email: martin@shinsmartialarts.com

WELCOME NEW MEMBERS

March through May, 2007



Bellmead Lions Club

Sharon Shields
Sponsor: Robert Baker
Brady Everett
Sponsor: Robert Baker

Blooming Grove Lions Club

Eric Wisdom
Sponsor: Jeanette L Wisdom
Jane Cook
Sponsor: Gordon Griffin
Harold Cook, Jr.
Sponsor: Gordon Griffin

Chandler Lions Club

James "Jim" Lee
Sponsor: Bobby Hopson
Pat Kambhu
Sponsor: Charles Fink
Kawi Kambhu
Sponsor: Darla Fink
Gloria Estes
Sponsor: Ruby Simon

Clifton Lions Club

Robert Payne
Sponsor: Jerry Cash

Crockett Lions Club

Janis Harkins
Sponsor: Suzanne Steed

Dawson Lions Club

Becca Murray
Sponsor: Paula Sears

Groesbeck Lions Club

Jerri Almy
Sponsor: Martha Stanton

Hamilton Lions Club

Billy Hollingsworth
Sponsor: Paula Christian

Little River Academy Lions Club

Carl Thies
Sponsor: Johnny Johnson
Alice Thies
Sponsor: Johnny Johnson

Billy Easley
Sponsor: Walter Tomlin

Theodore Duffield
Sponsor: Mary Condon

Lometa Lions Club

Ben Leggett
Sponsor: David Smith

Marlin Noon Lions Club

Randall Holly
Sponsor: Arthur Allen

McGregor Lions Club

Brandon Young
Sponsor: Johnnye Scott

Meridian Lions Club

Patricia Wagner
Sponsor: Johnnie Hauerland

Mexia Lions Club

Gerald Henderson
Sponsor: N/A

Salado Lions Club

Robert Stringer
Sponsor: Larry Freeman
David Milner
Sponsor: Hulda Horton

Temple Lions Club

Gerald Ramsey
Sponsor: Jake Herndon

Waco East Lions Club

Johnnie Garrett
Sponsor: N/A

David Smith
Sponsor: Raymond Ripto

Waco Founder Lions Club

Debbie Appell
Sponsor: N/A
Jakob Stewart
Sponsor: Bill Miller
Josh Satterfield
Sponsor: Roy Spinks

DO YOU LIKE WHAT YOU SEE?

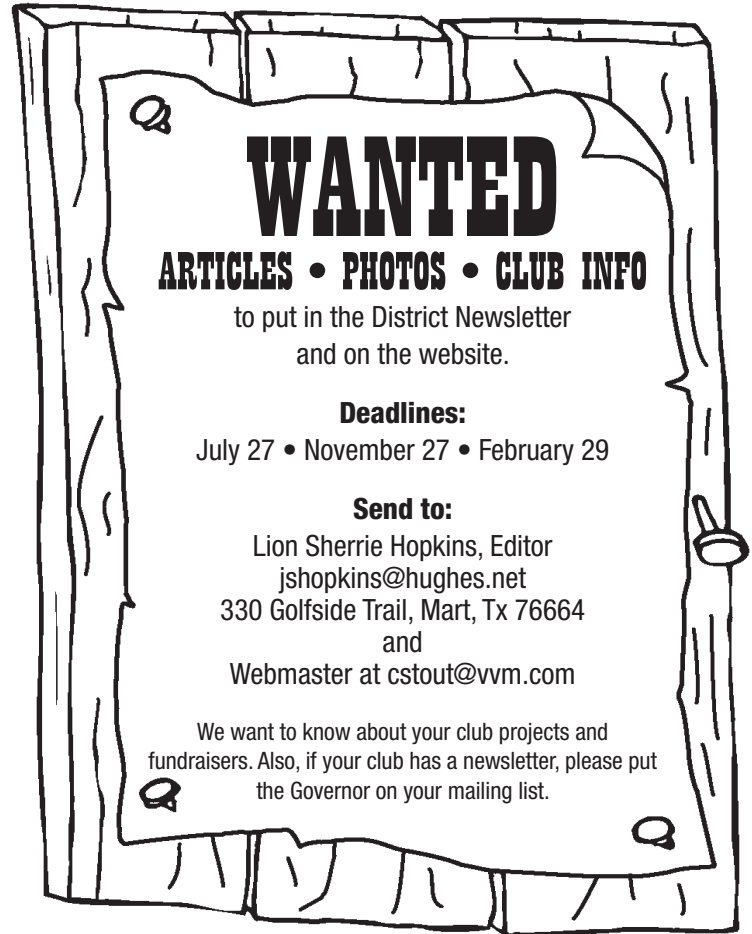
We need your help! Ever Lion in our district whose name and address are on file with Lions clubs International is receiving this Newsletter – District 2-X3 Express. It is your Governor’s desire to communicate with all Lions in the district. However, in order to do this we need to place ads in this newsletter. We will be sending one in August, one in December, another in March, and hopefully one in June of 2008. You can place a personal ad, a club ad, or a business card ad for the amount that is listed below:

- Business Card Size \$25
- Quarter Page \$50
- Half Page \$75
- Full Page \$100

Please send your ad copy and payment made out to District 2-X3 Lions to:

Lion Sherrie Hopkins
District Newsletter Editor
330 Golfside Trail
Mart, TX 76664

In order to save the district the cost of mailing this newsletter, a link to it can be e-mailed to you, if your prefer. Please send your e-mail address to Lion Sherrie at jshopkins@hughes.net.



Congratulations

DISTRICT GOVERNOR JOHN HOPKINS

and

VICE DISTRICT GOVERNOR CHARLES STOUT

Mart Lions Club

Chartered 3/3/1923

Let's All Hop on Board for a Great Year!



MD2-X3 CABINET MEETING

Saturday, July 28, 2007

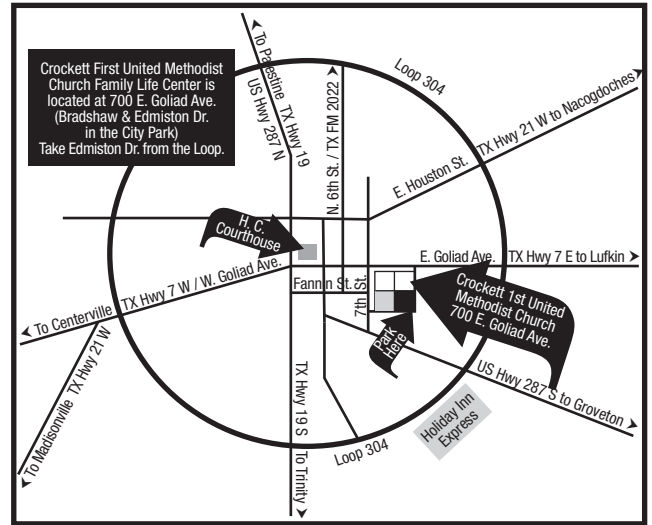
First United Methodist Church Family Life Center 701 E. Goliad Avenue • Crockett, TX 75835

Hosted by the Crockett Lions Club

- 8:00 a.m. Registration Opens – Coffee, juice and donuts provided
- 9:00 - 10:00 a.m. Breakout Groups – LEAD Board, Zone Chairs, Club Presidents/Vice Presidents, Secretaries/Treasurers
- 9:00 - 12:00 noon LEO District Meeting
- 10:15 - 12:00 noon Cabinet Meeting – Agenda at the meeting
- 12:00 noon Lunch
- 1:00 p.m. Cabinet Meeting Resumes
- 3:00 p.m. Adjourn

Hotel Information

- Holiday Inn Express – 1511 East Loop 3041-800-465-4329
- Crockett Inn – 1600 East Loop 304. 936-544-5611
- Economy Inn – 614 N. 4th Street 936-544-7891
- Embers Motor Inn – 1401 E. Loop 304 936-544-5681
- Warfield House – 712 East Houston Avenue 936-544-4037
- Magnolia House – 400 East Bell 936-544-0070
- Kilessar’s – 1346 FM 2712 936-544-1584



Of Interest: Crockett is famous for our historic homes, antiques and specialty shops, a scenic downtown and outstanding music. Our area offers residents and visitors a broad variety of recreation and entertainment possibilities. The area abounds in diversity: from the enchanting Big Slough Wilderness Area and the majestic Piney Woods to sprawling ranches and southern style homes; from lakeside and country resorts to downtown shopping and entertainment – there is something for everyone. For more information, see the Crockett Area Chamber of Commerce website at www.crocketareachamber.org.

For further information or questions please email either
Margie Crouch, mcrouch@cncrockett.com – or – Ron Duncan, duncanr@crocketttexas.org

REGISTRATION FORM

Name(s) _____
(Provide list if more than one Lion is registering.)

Prefer to be called _____ Club _____

Registration Only (\$5 per person) \$ _____

Registration after July 23 (\$10 per person) \$ _____

Lunch (\$10 per person) \$ _____

Total Enclosed \$ _____

Make check payable and mail to: Crockett Lions Club
2499 CR 1535
Crockett, TX 75835

District 2-X3 Express
330 Golfside Trail
Mart, TX 76664-5118

Address Service Requested

PRESORTED STANDARD
U.S. POSTAGE PAID
WACO, TX
PERMIT #91



ROAR LIONS, ROAR!!!

Dates to Remember

July 28	First Cabinet Meeting (Registration Form Inside)	Crockett
October 13	Second Cabinet Meeting	Gatesville
January 18-19	Mid-Winter Conference	Palestine
April 25-26	District Convention	Belton